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INDUSTRY AND CLIENT EXPERIENCE

TELECOMMUNICATIONS

SPRINT
NEXTEL PARTNERS
RIM
ASURION
SAMSUNG

FINANCIAL SERVICES

ING
ING ADVISORS NETWORK
ING ANNUITIES
FIRST HORIZON
FISERV
PRIMEVEST

HEALTHCARE

HUMANA
RITE AID
PROVENA
RESURRECTION HEALTHCARE SYSTEMS

GAMING

MGM RESORTS INTERNATIONAL
MGM MACAU
WARNER GAMING

CONSUMER DURABLES & RETAIL

SEARS
ITOCHU INTERNATIONAL
SPRING AIR
KINGSDOWN

Company Overview

Whitaker & Company, Inc. is a management consulting firm based in Atlanta, GA with representatives in Boise, ID, Kansas City, MO and Toronto, Canada.

The firm was founded in 1992 to serve the strategic planning needs of small to mid size companies and has since expanded to include several practice areas serving multiple industries.

What We Do

Whitaker & Company specializes in helping companies operationalize strategies and transformational initiatives designed to achieve growth and expand market share.

We provide guidance and executional muscle to help our clients deliver on their multiyear strategic planning objectives

Practice Areas:

- Post Merger & Acquisition Integration
- Customer Loyalty Program Strategy & Operations
- Corporate Strategic Planning
- Business Strategy: Focus Areas include Digital Strategy, Product & Service Innovation, Marketing
- Project Management

Industry Experience:

- Telecommunications
- Gaming
- Hotel & Entertainment
- Healthcare
- Financial Services
- Banking & Insurance
- Consumer Durables & Manufacturing
- Retail (Drug Channel, Furniture, Wireless, Electronics)

Clients Hire Us When they Need...

- Post merger and acquisition integration expertise and execution support
- Customer loyalty program transformation
- Strategic planning support and large scale project management
- Business strategy engagements

More Information

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